

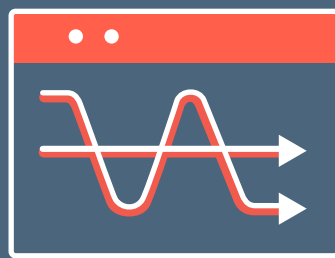
# The ROI of Cloud-managed Networking with Aruba Central

## Digital acceleration is contributing to increased network complexity and cost



**64%**

of IT teams still use 4-10  
network management  
tools<sup>1</sup>



**57%**

of IT's time is spent  
reacting to network  
performance issues<sup>2</sup>



**35%**

of network outages are  
the result of human  
error<sup>3</sup>

## The Benefits of Aruba Central

According to TechValidate, customers report the following benefits  
when managing their network with Aruba Central, a cloud-native solution:



### Cost Savings

**54%**

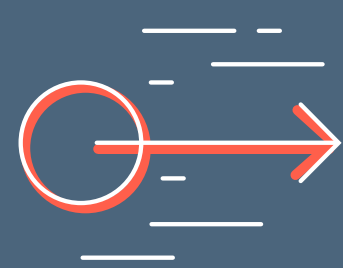
estimate they have reduced  
network operating costs by  
at least 25%. Nearly  
one-third (32%) estimate at  
least a 50% reduction  
in costs.



### Improved Efficiency

**66%**

estimate they have reduced  
errors (e.g., configuration  
issues) by at least 25%.  
Nearly half (48%) estimate  
cutting errors in half.



### Faster Deployments

**64%**

estimate they have  
reduced the time it takes  
to deploy a new network  
or site by at least 50%.



### Faster Troubleshooting

**63%**

estimate they have  
reduced the time it takes  
to resolve network issues  
by at least 50%.  
One-third (33%) estimate  
at least a 75%  
improvement.



### Fewer Support Tickets

**38%**

estimate they have  
reduced the number of IT  
support tickets they must  
address by at least 50%.

Source: TechValidate survey of Aruba Central customers

## What Are Customers Saying About Aruba Central?



"Aruba Central has simplified how we  
deploy and maintain the network.  
This means our team can spend less  
time on managing and troubleshoot-  
ing infrastructure and more time  
delivering valuable services to  
employees and other end-users."

**GARY CLOER**, Network Administrator,  
Decatur City Schools

"Aruba Central is an excellent product  
with excellent features. Easy to set up.  
We are so happy we moved to the  
cloud based system. Saved us so  
much money [rather] than having  
local controllers at each office."

**F. NORTON**, IT Director, Red Thread

"Aruba Central has made it easier to  
on-board a new venue with  
non-technical people on site. This  
speeds up the turn-up process and  
gets the business running quicker,  
leading to happier customers."

**INFRASTRUCTURE ENGINEER**,  
Fortune 500 Telecommunications  
Services Company

Source: TechValidate survey of Aruba Central customers

## Make the Shift to Cloud-managed Networking with Aruba Central

Join the 100,000+ customers who rely on Aruba Central to simplify day-to-day  
network operations, reduce cost, and improve IT efficiency.

[LEARN MORE](#)

About TechValidate:

TechValidate is a trusted third-party research organization that directly interfaces with business and technology end-users to  
collect and validate information about their deployments. More information is available at [www.techvalidate.com](http://www.techvalidate.com).

Sources

<sup>1</sup> EMA, "Network Management Megatrends, 2020," April 2020

<sup>2</sup> Ibid

<sup>3</sup> ZK Research, 2016

Infographic\_Central\_TechValidate\_Survey\_SK\_072922 a00119809enw